

I claim:

1. A method in a computer system for providing internet advertising, the method comprising the steps of:
  - providing a host web page comprising both attraction content and a reproduction of a client web page, wherein the client web page is advertised to viewers of the host web page; and
  - transmitting an address of the host web page to a consumer.
2. The method of claim 1, wherein the attraction content comprises a multimedia player and an associated video.
3. The method of claim 1, wherein the attraction content is displayed in an upper portion of the host web page and the reproduction of the client web page is displayed in a lower portion of the host web page.
4. The method of claim 1, wherein the attraction content comprises a link to content selected from the following group: an educational video, a sports video, a crazy video, a humorous video, a pornographic video, a cartoon video, an audio recording, a still image, a writing, a painting, a work of art, a drawing, an informative table, a graphic, and a humorous display other than a video.
5. The method of claim 1, wherein the host web page further comprises a form for registering with an owner or operator of the host web page.
6. The method of claim 1, further comprising the step of emailing a link to the host web page to a plurality of consumers, wherein each of the plurality of consumers are marketing targets of an owner or operator of the client web page.
7. The method of claim 1, wherein the host web page further comprises secondary advertising content.

8. The method of claim 7, wherein the secondary advertising content is selected from the group consisting of: banner advertisements, hypertext links, and pop-up advertisements.
9. The method of claim 1, wherein the step of transmitting an address of the host web page to a consumer comprises emailing a URL.
10. A computer data signal, embodied in a transmission medium, for advertising a client web page, the signal comprising a code segment including instructions for displaying a host web site, wherein the host web page comprises both attraction content and a reproduction of a client web page.
11. The signal of claim 10, wherein the signal is transmitted over the internet.
12. The signal of claim 10, wherein the attraction content comprises a multimedia player for playing a video.
13. The signal of claim 10, wherein the attraction content is displayed in an upper portion of the host web page and the reproduction of the client web page is displayed in a lower portion of the host web page.
14. The signal of claim 10, wherein the attraction content comprises a link to content selected from the following group: an educational video, a sports video, a crazy video, a humorous video, a pornographic video, a cartoon video, an audio recording, a still image, a writing, a painting, a work of art, a drawing, an informative table, a graphic, and a humorous display other than a video..
15. A computer readable medium comprising a computer readable code for providing a host web page comprising both attraction content and a reproduction of a client web page.

16. The computer readable medium of claim 15, wherein the attraction content comprises a multimedia player for playing a video.

17. The computer readable medium of claim 15, wherein the attraction content is displayed in an upper portion of the host web page and the reproduction of the client web page is displayed in a lower portion of the host web page.

18. The computer readable medium of claim 15, wherein the attraction content comprises a link to content selected from the following group: an educational video, a sports video, a crazy video, a humorous video, a pornographic video, a cartoon video, an audio recording, a still image, a writing, a painting, a work of art, a drawing, an informative table, a graphic, and a humorous display other than a video.

19. The computer readable medium of claim 15, wherein the host web page further comprises a form for registering with an owner or operator of the host web page.

20. The computer readable medium of claim 15, further comprising the step of emailing a link to the host web page to a plurality of consumers, wherein each of the plurality of consumers are marketing targets of an owner or operator of the client web page.